

# Make-over version 2.0

BY ANEL DU TOIT AND KOTIE POTGIETER

**B**eauty may be skin-deep, but image does indeed contribute to the first impression. Then why not obtain as much information on how best to portray your beauty and image in such a way as to make it contribute to the whole 'package' that is essentially YOU?

This is exactly what two businesswomen of Gauteng did and the results were stunning.

## KOTIE'S SIDE OF THE STORY

I was so excited when my friend Anel du Toit told me I had been nominated for a make-over by the Image Team consultants. Wearing my jeans and no make-up, I arrived at the studio with Anel and was pleasantly surprised with the location of the studio. It is in a tranquil and peaceful setting in Kyalami.

Anne Christian and Linda Cloete immediately made us feel at home. All the tension disappeared when coffee and muffins were served. My first impression of both the ladies was their professionalism and their beautiful image and style. This was reflected in every situation during the course of the day. Everything was well-planned and organised.

At the outset a colour analysis was done. It was quite interesting when I realized that the colours I am naturally drawn to are actually the colours I am supposed to wear. I appreciated the

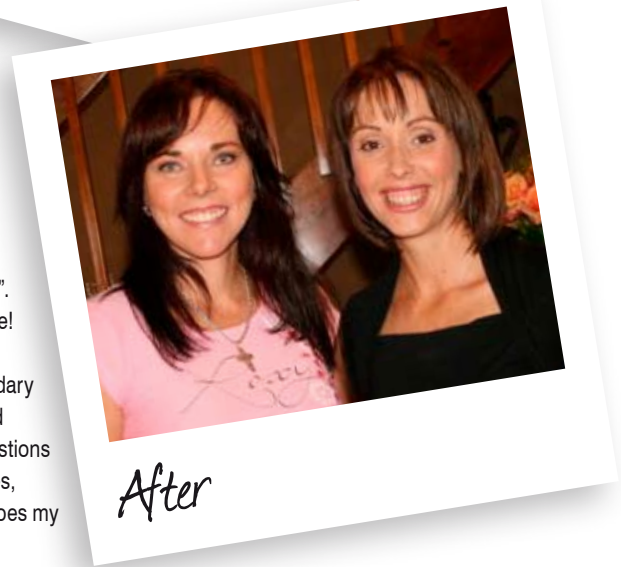
fact that Linda didn't force her opinion upon us. We could experience it for ourselves. Without knowing the basics, we wore colours that drained our faces and accentuated our imperfections.

Next up was the "Style Personality". I was amazed by how spot on they were! I always knew my style personality was classic but I was unaware of my secondary style personality, which is romantic and dramatic. The valuable tips and suggestions were endless with regard to accessories, shoes, etc. And so, by the way, there goes my credit card...

I was a bit nervous when Anne started with my hair. She was very understanding and didn't enforce any changes. I felt respected and understood. After the colour, foils, cut and style I couldn't believe my eyes. I felt (and looked!) like a new person. This new image was exactly what I wanted to reflect as a businesswoman.

The make-up was an absolute eye-opener. I could see that by applying the right colours, my best features were accentuated.

This make-over was an awesome experience and exceeded my wildest expectations. I now have much more confidence in the clothes and make-up that I wear and can comfortably project my own personal style. I can recommend this make-over to anyone.



## ANEL'S SIDE OF THE STORY

Ek stap na die spieël toe ... leun nader en *gluur* myself aan (soos vrouens altyd doen!) en besef met 'n skok en groot verrassing dat dit 'n onbekende gesig is wat na my terugloer.

Die verandering was definitief nie subtiel nie – en ek begin wonder of my kinders my 'tannie' gaan noem as ek tuis kom, dalk gaan die hond my byt ... en o wee! wat gaan my man se?? (Miskien moet ek Anne EN Linda saamvat huis toe – net vir ivergeval!!) Ek herinner myself dat fisiese skoonheid net n betowering van die oomblik is, maar dat ware skoonheid diep in jou siel lê. Dus glimlag ek (eintlik heel tevrede!)



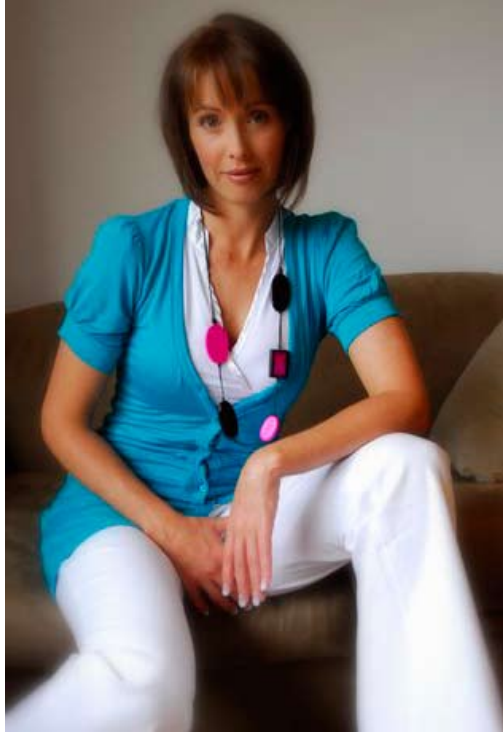
en voel die opwinding in my bruis. n Onnuttige gedagte kielie my lagspiere as ek dink aan hoe lekker ek nou in die dorp kan gaan rondloop sonder dat iemand my gaan herken... om nie te praat van al daardie besigheidsvergaderings nie!

Tog het alle veranderinge, selfs die waarna ons die meeste smag, hulle melankoliese impak, want wat ons agterlaat, is integraal n deel van onself! Blond vir 31 jaar - (ek wonder of ek die grappies nou beter gaan verstaan – of dalk beter gaan bestuu?)

Robert Louis Stevenson het gese: “ It is not much for its beauty that makes a claim upon men’s hearts, as for that subtle, something, that quality of air that emanates from old trees, that so wonderfully changes and renews a weary spirit.” Die verandering is fantasies, die ervaring ongelooflik, tog bly jy inherent JY. Die vernuwung van ons gees bring die skoonheid in ons na vore, die uiterlike skoonheid gaan met tyd verby..

Tog glo ek dat elke vrou so n sessie behoort te ondergaan – die proses is geweldig opvoedkundig en met n paar slim veranderings kan (en mag!) jy onbeskryflik mooi lyk. Hope, n ervare skoonheidsterapeut, het natuurlik die ‘aanpassing’ so gerieflik as moontlik gemaak met n volledige pedikuur vir my en n manikuur vir Kotie. Ons is letterlik van kop tot toon bederf.

So hier staan ons nou – die hond het my ten minste nie gebyt nie, die kinders was verbaas,



### THE TRUE SIDE OF THE STORY


Have you ever asked yourself “What is my personal image?”

For all of us, managing our appearance is an important part of who we are. It makes a visual statement about our personality and our lifestyle, as well as indicating our abilities and confidence.

In today’s world your image really does matter!

As trained image consultants, make-up artists and hairstylists, the Image Team empower women to change and improve their image. The make-over workshop equips you with the

professional hair salon, a highly trained beauty therapist offering a full range of spa services, clothing and accessories for sale, make-up and many exciting experiences for you to enjoy.

Visit them and experience how colour can affect every moment of your lives. Colours have a profound effect on how we look, feel and are perceived by others. They have just launched the BRAND NEW colour swatch range with 60 amazing colours to choose from. Learn how to wear your best colours today. 

## Have you ever asked yourself “What is my personal IMAGE?”

tog opreg-eerlik met “Mamma lyk MOOI!” en my man? Jip, hy was ekstasies! Wie sou nie gewees het as jou blonde, (intelligente!) vrou met haar nuwe haarkleur (en sexy styl!) vir jou ‘n warm bad getap, pantoffels en koerant reggesit EN ‘n heerlike aandete voorberei het nie?

Moet egter nooit vergeet dat jy steeds enig in jou soort is nie! Moet nooit vergeet dat jy ‘n unieke doel en passie hier op aarde het nie. Die belangrikste, Vriendinne van Verandering, moet nooit ooit vergeet dat, maak nie saak hoe oorweldigend die Lewe se probleme en struikelblokke vir jou lyk nie, JY ‘n verandering kan maak, nie net in JOU wereld nie, maar in elke persoon met wie jy in kontak kom se wereld. Trouens dit is altyd as gevolg van EEN persoon dat daar verandering kom! Laat dit vandag JY wees!

necessary knowledge to make positive changes in your dress, image and grooming. They promote personal self-development, which leads to self-confidence, projecting well and creating a positive response. At ImageTeam they specialise in make-overs, from top executives to individuals and celebrate the outcome with each client.

Allow them to transform you into the successful, confident woman you aspire to be. Gain confidence by wearing the correct colours and styles. Let them assist you with stress-free personalised shopping and the know-how to manage your hair and make-up.

The team has a tranquil, upmarket studio in Kyalami. It is set in a safe environment, surrounded by a beautiful garden, where they offer a full range of services additional to the make-overs. There is also a fully equipped

- Complete make-over for women & men
- Corporate Styling
- Make-over workshops
- Bridal Hair & Make-up
- Make-up lessons
- Personalised Shopping
- Hair Styling
- Beauty Spa Service
- Clothing and Accessories for sale

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